

# Brand Guideline

V1.6

## Badges

# TecDoc inside badge

TecDoc data package receivers have access to our TecDoc inside badge.

Data receivers can add the badge to their website or software solution to demonstrate that the data in their offerings is based on the global TecDoc data standard.

The zip file in your certification approval email contains .eps, .jpg, and .png files. Use these for your company website or software products.



## TecDoc Inside Badge

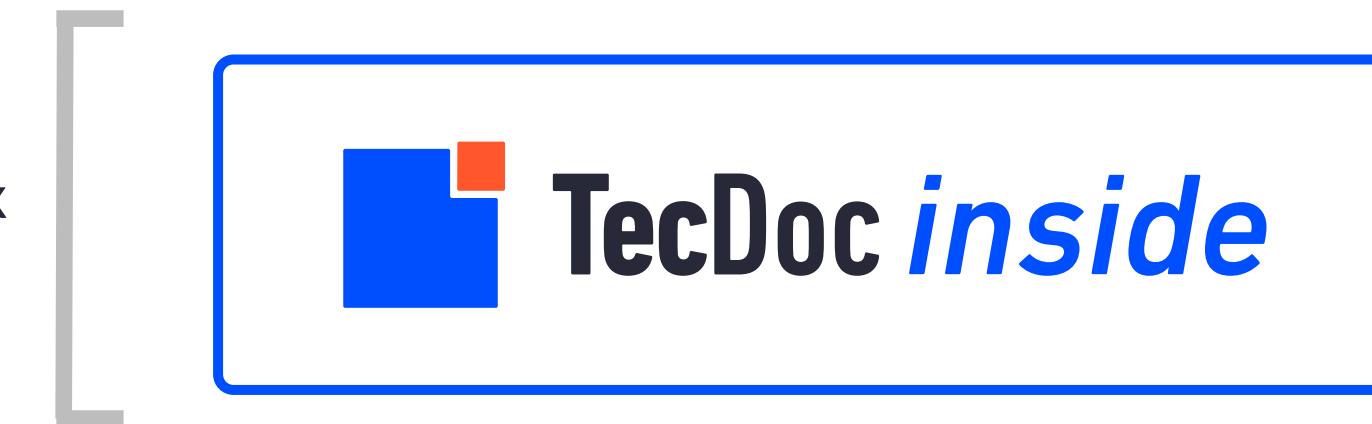
# How to implement your badge

### Placement and sizing for badges

Digital: Maintain a size of at least 48 pixels tall and use the “T” in “TecDoc” as a minimum clearance spacing reference.

Minimum size

Digital: 48px



Clear space

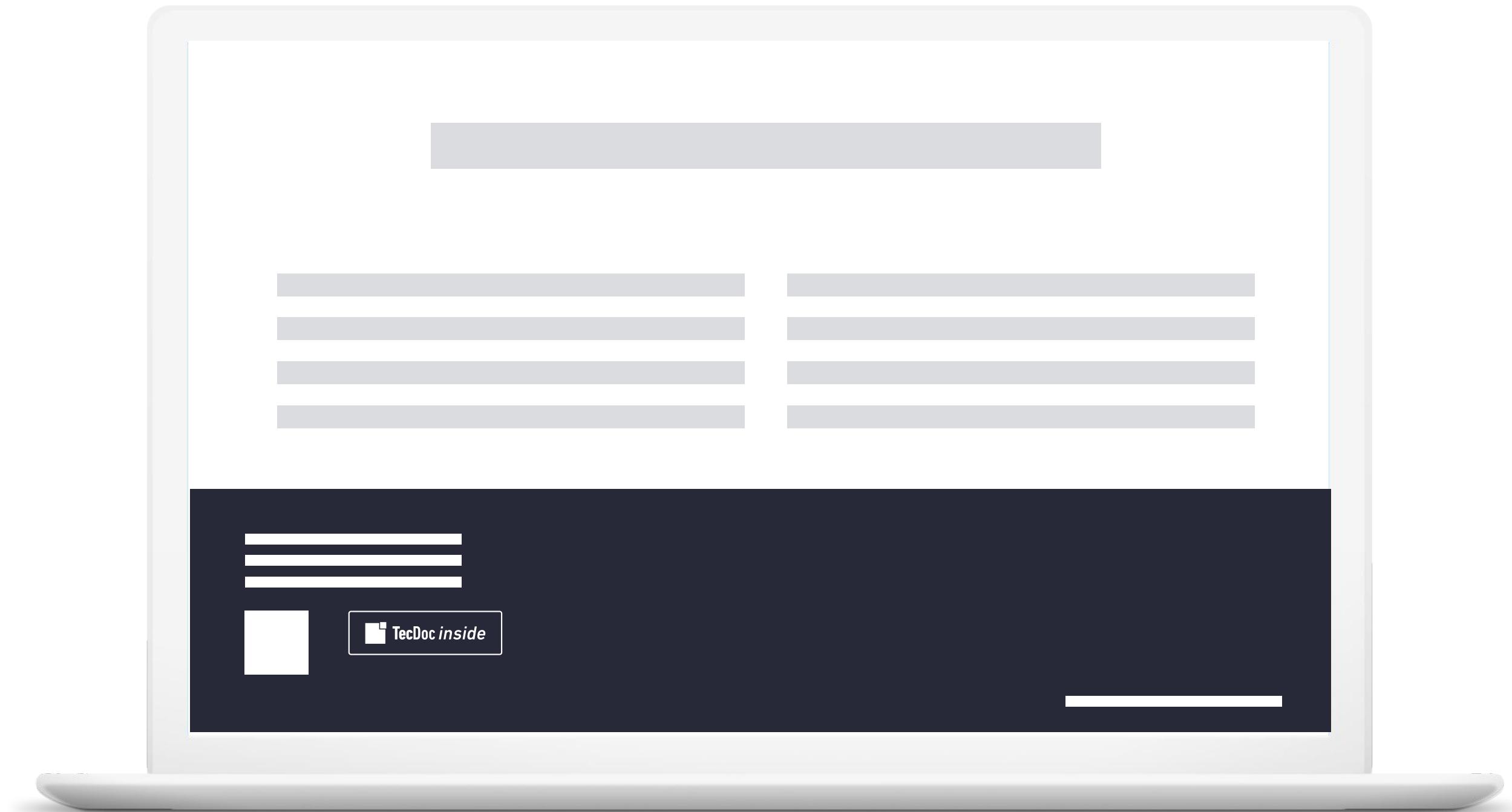


# Where to use your badge

## Placement and sizing for badges

Digital: Maintain a size of at least 48 pixels tall and use the “T” in “TecDoc” as a minimum clearance spacing reference.

Possible use case would be in your footer. Make use of the all-white version when placing it on dark backgrounds.



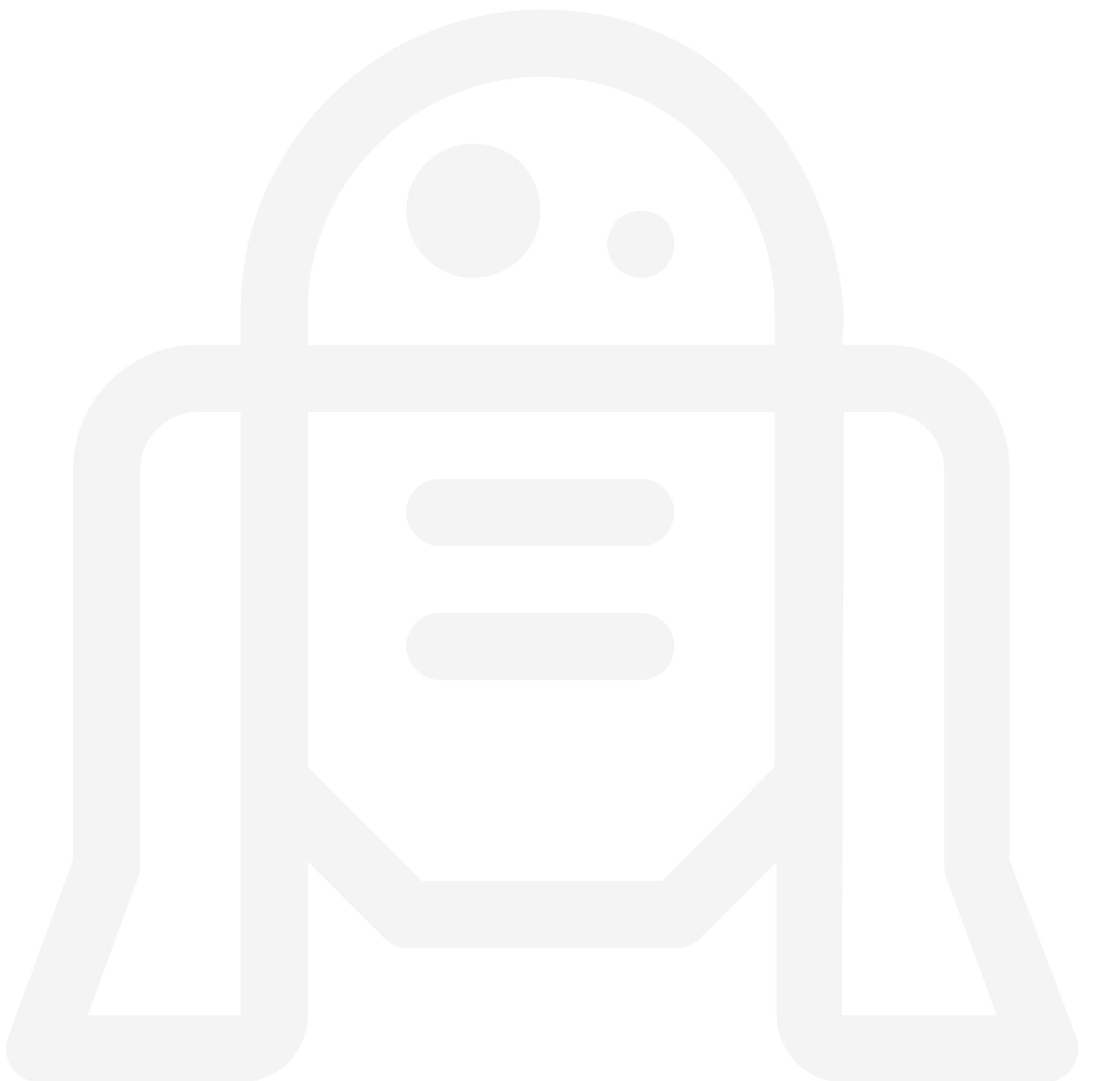
## Usage

# We're here to help

If you have questions about the information shared in this guide, please contact us via [marketing@tecalliance.net](mailto:marketing@tecalliance.net)

To learn more about meeting our Data Quality requirements and maintaining your badge, visit our website or contact [dqm@tecalliance.net](mailto:dqm@tecalliance.net)

Thanks for being a great partner,  
The TecAlliance team



Thank you

